

Lovell Rodeo Club
10/24/22 Meeting Minutes

Call to Order: 7:15 pm

Attendance: Wayne, Jason, Marlene, Charis, Trina, George, Kimmy. Dick called earlier saying he would not be able to make it.

Minutes: In the middle of reading the minutes, George got upset and walked out. After confirming we had enough active members present to vote, we approved the minutes as read.

Treasurer's report: Main account has \$29,416.93, Royalty account has \$255.57. All bills have been paid. The arena was reserved for our rodeo on 6/25/22. The deposit for the arena was \$250.00 and then it will be another \$250.00 for the day. The treasurer's report was approved as read.

Tabled Items:

Cash Calf is tabled to 5/29/22

Old Business:

Buckles: Charis will check out the buckle website for when the sale is and then get back to us.

Entry Fees from other rodeos: Jason is going to try to reach out to the other rodeos and see what they charge. We would like to be consistent with the other rodeos.

Merchandise: Charis asked Cindy Asay to make 5 different promo "baskets" featuring different items we could have made for people to purchase. Some of the items asked for were koozies, ball caps, mugs, and t-shirts. She then talked to Cindy about setting up our own online "store" and connecting our website with hers; to make it easier for customers to buy our merchandise. Cindy said yes and the way it can be done will ship orders directly from her store front and can itemize what was bought etc. She then will cut us a check for our portion of the orders.

Sound system: We are going to ask Ben if he would let us use his sound system for the rodeo and possibly the Calcutta. We are also asking for his expertise on what system would be the best for us to purchase – he may have an older system he would be willing to sell also.

Announcer: For the Circuit Finals Jeff Campbell charged them \$275.00. Charis said she can touch base with Jeff closer to the end of the year to see how much he charges.

Auction: The Auction will be held on February 11th. Andy Schwab said he would be our auctioneer this year again and he has his own sound system he would be able to bring. We need to get with Mike Leonhardt to see if we can hold the auction at the Oasis again this year.

Calcutta: Need to find an auctioneer. John Nation was mentioned.

Entertainment: Man in Tan. We need to reach out to him about his availability and cost. Also, we thought about placing him on a flatbed trailer and having him sing in the middle of the arena after the rodeo.

Horn: Charis is going to reach out to Ashlee about our horn.

New Business:

Arena Maintenance: We need to reach out to Ryan with Ryno's Rentals and see if he still has an arena groomer. If so, ask him if we can use it for the rodeo.

November is when we will be holding officer nominations. Also, November is the best time to reach out to some of our bigger corporate sponsors so we can be on their radar. December will be when we will be voting for officers. That same meeting we will be stuffing sponsorship letters in envelopes to mail them out.

Work Meeting: To go over the golf course contract that is with town. And to draft up our own contact with the town to have responsibility and maintenance over the arena. The work meeting will be held on 11/14/22 and 7:00 pm. We will be meeting at First Bank of Wyoming.

Committee reports:

Motor Sports Board: We are going to mail a written request of what expenses are needed to maintain the arena. We will mail it to the Town of Lovell; and keep a copy of the letter as well.

Next Official meeting: 11/28/22 at 7:00 pm.

Adjournment: 10:03 p.m.