

Lovell Rodeo Club

February 22, 2021

First Bank of WY – Conference Room

7pm

Attendance: Jason, Kolt, Dick, Piper, Betsy, Dave, Maryanne, George, Marlene, Trina & Charis

Meeting called to order at 7:07pm by George.

Charis read previous meeting minutes submitted by Ashlee. Minutes approved as read.

Treasurer's Report:

Main Checking: \$5,225.58

Outstanding Checks: 4 from 2020 rodeo totaling \$329.64

Royalty Account: \$230.58

Outstanding Checks: none

Old Business:

1. Need to confirm Mustang Days rodeo date. Thinking June 26th (last Saturday in June). Need to rent arena from town when date is known.
2. Buckle banner design – Cindy Asay is still working on a design
3. We will get on the agenda for the next town meeting (March 9th @ 7pm). George & Jason will go to represent and anyone else that would like to attend.
 - a. Discuss a yearly event fee – possible to pay 1 fee to host any events through the year?
 - b. Can we get a flagpole put up? We have tubing that can be donated.
 - c. Possibility of locking gates and giving code to town and rodeo club members to encourage people to become a club member. **This was discussed more and wasn't decided if this was a viable option.**
 - d. Any possibility of getting arena back from town?
 - e. Are there any special permits needed to allow vendors to park on grounds during rodeo?
 - f. Would it be possible to get water available to the stock pens and around the grounds?
 - g. Can we eliminate the moto board and just have the rodeo club maintain the grounds with the budget?
4. Stock bid are due by April 1st. Charis will get with Dick soon to set up a standard bid-sheet for contractors to supply so all bids are offering the same services.
5. Dick is working on a list of help needed for rodeo day.
6. Fundraising auction to be held at All American Sports Bar on March 27th – date has been confirmed.
 - a. Live & Silent auction items needed ASAP
 - b. Social hour will start at 6:30pm / auction to begin at 8pm
 - c. Dinner special will be chosen by the bar
 - d. Send a message to the group text when you have gotten a business/donor to commit to a donation.

- e. We will need to set up a special work meeting prior to auction date. Meeting details TBD.
7. Sponsorship letter for 2021 is ready to go.
- a. Group agreed upon the change from 1 free ticket per \$100 donated to 2 free gate admission tickets per \$100 donated.
 - b. Group agreed to upgrade the banner sponsors from a 2' x 3' banner to a 4' x 6' banner this year.
 - c. George moved that we don't push the regular sponsorship letter until after the fundraising auction so we aren't creating a donation conflict.
 - d. Charis will send a copy of the letter in a picture form to the group text so everyone knows the details and will have a printed version available at the March meeting.
 - e. 2020 Chute sponsors will have 1st dibs
 - i. Max Bischoff Memorial Chute
 - ii. Miller's Fabrication
 - iii. Wilson Brothers
 - iv. ~~New Age Construction~~ no longer in business. George moved to ask Bazooka Lumber if they would like 1st chance at the available chute.
 - v. H&R Block
 - f. 2020 Box Sponsors – upgrade them to a 4' x 6' banner
 - i. Red Apple Supermarket
 - ii. Valley Raised
 - g. Stripping Chute Sponsor – upgrade them to a 4' x 6' banner
 - i. Lovell Garage Door
 - h. List of buckle sponsors needed was passed out. We are still in need of 14 event buckle sponsors. Saddle Bronc buckle and both royalty buckles are spoken for.
8. Entries
- a. Paper entry form will be made available at the Cowley Spring Rodeo so those that would like to mail in their entries can do so.
 - b. Entry fees should be paid prior to rodeo date
 - c. Online/Website options – tabled to March meeting. Charis will bring in and discuss website options. This will allow entries to be made and paid for online and we can also post other events to our website and upload a paper copy of our entry form
9. Membership dues for 2021 are now due – please pay if you haven't already. Dues are \$5 per person for the year or \$10 per family. Membership dues simply make you an active, voting member for the 2021 year.

New Business:

1. Election of nominated Officers and Directors. 2021 Election results:
 - a. President – George Johnson
 - b. Vice President – Jason Fink
 - c. Secretary – Marlene Purcell
 - d. Treasurer – Charis Bischoff
 - e. Royalty Director – Kate Gossens
 - f. Directors –
 - i. Trina Purcell
 - ii. Kolt Bischoff
 - iii. Dave Bischoff
2. Kolt had the idea of maybe putting together a summer ATV poker run as an additional fundraiser. The Diamond J already tries to do one for fun around each June, Charis will talk to Chais Henson and see if we can consolidate our efforts into 1 poker run.
3. We need to start advertising for the March auction immediately. Should put in the paper for at least 2 weeks and maybe try radio advertising as well.
4. George brought up the flag sponsorships and stated it was very difficult on the announcer side to know which flag was running in the arena. We discussed that we will be better organized on the ground this year and get that information up to the announcer's stand.

**A work meeting for the auction will be scheduled and announced when known.

Next regular meeting to be held Monday, March 29th at 7pm at First Bank of WY conference room

Meeting adjourned at 8:25pm.